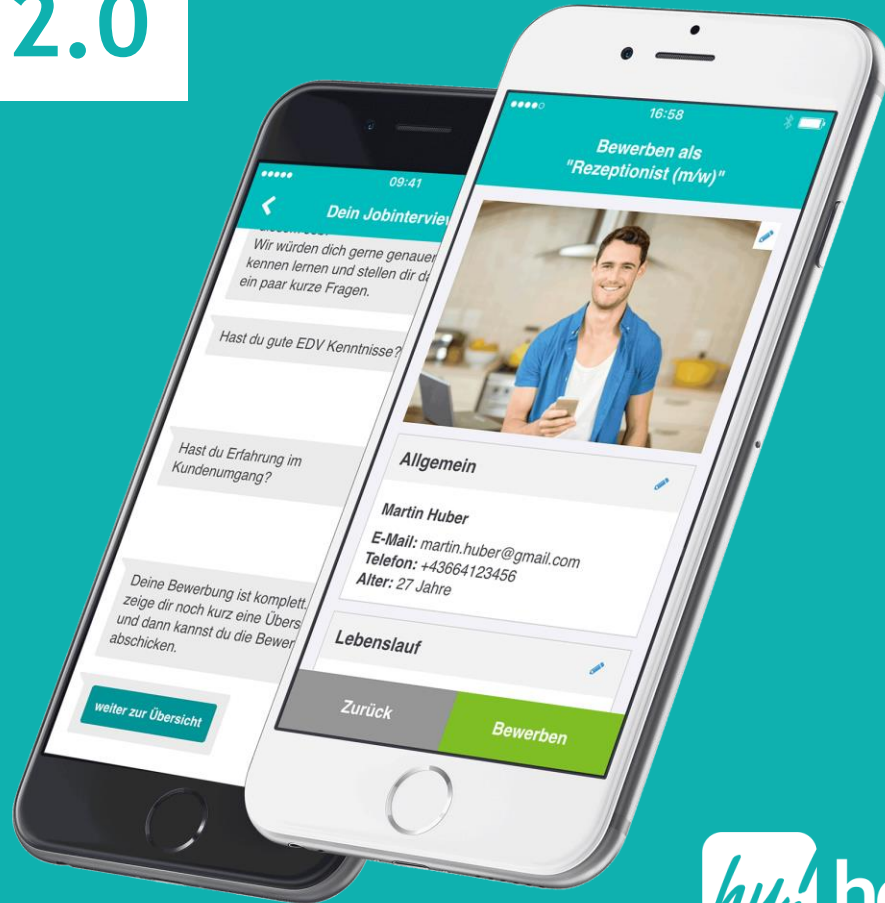


# PERSONALSUCHE 2.0

SOCIAL



MOBILE



# WARUM IST MOBILE UND SOCIAL WICHTIG?

Streaming

Dating

Messenger

Multimedia

Social Media

Gaming

Sport & Fitness

Job Search

Shopping

Blogging



# WAS IST STATUS QUO?

UNÜBERSICHTLICH

UNSTRUKTURIERT



The image shows a white smartphone displaying a login form. The form is titled "Login" and includes a link "Click on Login if you have already registered". The form contains several input fields and labels:

- Salutation:  Ms  Mr. Below it, the text "How would you like to be addressed?" is visible.
- Professional title (before name): [input field]
- First name: [input field]
- Last name: [input field]
- Professional title (after name): [input field]
- Email address: [input field]. Below it, the text "The email address entered here will be used for password recovery." is visible.
- Password: [input field]. Below it, the text "The password must be at least 8 characters long." is visible.
- User language:  German  English  Norwegian  Romanian. Below it, the text "Please enter here the language you prefer." is visible.
- Street: [input field]
- Postal code: [input field]
- Location: [input field]
- Country: [dropdown menu with "Please select" text]
- Phone number: [input field]. Below it, the text "Please write in your phone number." is visible.

# UNSERE ENTWICKLUNG BESTÄTIGT DEN TREND

10.000 registrierte Firmen in DACH

200.000 gesendete Bewerbungen

230.000 aktive Jobsuchende/Monat

17 Interaktionen mit Jobangeboten



# ICH FREUE MICH AUF IHRE FRAGEN!



**Karl Edlbauer**

Geschäftsführer & CMO hokify

[karl.edlbauer@hokify.com](mailto:karl.edlbauer@hokify.com)

0676 / 3036960

